



For Immediate Release
December 11, 2007

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SANDELLA'S FLATBREAD HAS BANNER YEAR, SELLS FRANCHISING RIGHTS FOR OVER 150 STORES

West Redding, CT, December 11, 2007— Sandella's Flatbread continues to live up to its' tagline as the largest and fastest growing flatbread concept in the world opening 12 stores in 2007 and selling the franchising rights to develop over 150 stores nationwide. The company expects to have over 1,000 units in development by 2012.

"We have had a tremendous growth surge in 2007," says Mike Stimola, Sandella's President. "I am confident that our rapid expansion has a lot to do with the partnerships we made this year and the popularity of our concept."

In early 2007, Sandella's partnered with Fransmart, an Alexandria, VA based franchise development company to help with their nationwide expansion efforts. Since then, Sandella's has signed multi-unit franchising deals in states across the country including Florida, Illinois, Virginia, Maryland and several master deals in California, Washington, D.C., and Nevada.

Sandella's also focused on higher quality locations in 2007, featuring more seating and enhancing the Sandella's experience. Restaurants average 1,000-1,500 square feet and seat 30 to 40 guests.

"I am confident that our growth is going to continue in the future," continues Stimola. "There is an increasing amount of consumers who want gourmet, health conscious restaurant options with great food and fast service— that is exactly what Sandella's is all about."

Sandella's incorporates the hottest trends in the fast casual segment, offering consumers fresh, hot and healthy menu items such as grilled paninis, sandwiches, grilled flatbreads and quesadillas— all made with their own delicious flatbread which is kosher and fat free. Already ahead of its time, Sandella's is trans-fat free and listed in the Weight Watchers Points Guide.

Prime franchise territory is still available across the nation. If you are interested in franchising with Sandella's please visit www.sandellas.com or contact Katie Magers at 214-520-7152 or katiem@fransmart.com

About Sandella's Flatbread:

Listed in Restaurant & Institutions Magazine Top 400 and named the seventh fastest growing concept according to Restaurant Business Magazine, Sandella's Flatbread is a branded fast casual restaurant concept with high quality, great tasting, products that are easy to execute— everything on the menu is made in four steps or less.

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