



For Immediate Release
January 3, 2008

Contact: Katie Magers
Phone: 214-520-7152
Email: katiem@fransmart.com

SANDELLA'S HIGHLIGHTED AS 2007 'MOVER AND SHAKER'
Flatbread Chain Recognized in *Fast Casual* Magazine's Annual Top 100 Listing

West Redding, CT, January 3, 2008— Sandella's Flatbread, the largest and fastest growing flatbread concept in the world made its first appearance on *Fast Casual* Magazine's annual Top 100 'Movers and Shakers' list. The flatbread chain hit #44 in the ranking this year and was listed alongside heavyweight concepts such as Starbucks, Moe's, Vapiano, zpizza and Chipotle.

"Sandella's is honored to be a part of Fast Casual's 'Mover's and Shaker's' list," says Mike Stimola, Sandella's President. "2007 was a banner year for us in terms of growth and popularity—I expect that 2008 will be just as successful if not more."

Sandella's Flatbread opened 12 stores in 2007 and sold the franchising rights to develop over 150 stores in states across the country including Florida, Illinois, Virginia, Maryland, California, Washington, D.C., and Nevada. The company expects to have over 1,000 units in development by 2012.

Sandella's incorporates the hottest trends in the fast casual segment, offering consumers fresh, hot and healthy menu items such as grilled paninis, sandwiches, grilled flatbreads and quesadillas—all made with their own delicious flatbread which is kosher and fat free. Already ahead of its time, Sandella's is trans-fat free and listed in the Weight Watchers Points Guide.

Prime franchise territory is still available across the nation. If you are interested in franchising with Sandella's please visit www.sandellas.com or contact Katie Magers at 214-520-7152 or katiem@fransmart.com

About Sandella's Flatbread:

Listed in Entrepreneur Magazine's Franchise 500 and named the seventh fastest growing concept according to Restaurant Business Magazine, Sandella's Flatbread is a branded fast casual restaurant concept with high quality, great tasting, products that are easy to execute—everything on the menu is made in four steps or less.

###